1. Entry to the ‘Win a family ticket to Showtown Blackpool' is open to UK and overseas residents.

2. The organisation and costs of all travel and insurance relating to the prize is the sole responsibility of the winner.

3. No purchase is required

4. Those employed by Marketing Lancashire, tourism representatives in Lancashire County Council and any of the district councils in Lancashire, respective advertising/promotional agencies and partners involved in the campaign are not eligible to enter this competition

5. Closing date is 12pm on 27th June.

6. Prize is/includes – a family ticket for 6 people and a voucher for £50 to use in the gift shop. The family ticket is a maximum of 2 adults.

7. The winner will be chosen at random and notified by email

8. Subject to availability

9. No cash alternative will be offered. No change can be given if the full retail voucher isn't used.

10. The prize cannot be used in conjunction with any other offer or promotion

11. Winners must be able to participate in any public relations activity as organised by Marketing Lancashire and partners

12. If the winner has not responded within 48 hours of being contacted, another winner will be chosen.

13. Tickets are non-transferable.

14. Tickets must be used before 31st December 2025.